

February-2005 (1)

Broward County Kickoff Meeting Agenda 2/23/05 Huzienga Graduate School

Chair Ray Knight and Co-Chair Jim Marsee are proud to announce...

2005 MENG Miami Chapter event kick-off in Broward county at the Huzienga Graduate Business School at Nova Southeastern University next Wednesday, February 23rd at 5:00 PM

With our strategic connection in South Florida to Latin America and the Caribbean and so many of our members either being active, or having been active in that region, this session focuses on:

What's Hot and What's Not in Latin America

with 4 speakers from the media, business and government

(1) Gunter Freystatter Managing Director **Tiempos Del Mundo**
PO Box 266 261 Weston, Fl. 33326 (954) 648-4619

Topic: *What's IN and OUT in Latin America – 2005:*

- The advantages of free commerce
- A competitive business in Latin America
- Employment conditions
- The power of Latin consumers
- The role of Hispanic media

(2) Craig Bruce Hewitt Associates Latin America Region craig.bruce@hewitt.com
Phone: (305) 476-8800

What Makes a Best Employer in Latin America?

Best Employers know the secret to attracting and retaining top employees. These Best Employers also have better business results than the rest. During this presentation, we will discuss Hewitt Associates' research of Best Employers in Latin America and globally. Specifically, we will address:

- The characteristics of Best Employers;
- The link between being a Best Employer and achieving better business results; and a checklist of considerations to help you become a Best Employer.

Attendees will receive a copy of Hewitt's Global Best Employers Study.

(3) Former Undersecretary of State-Hugh Simon-

Political and economic trends shaping the business environment in the region

- The new populism and business environment
- Investment climate and outlook for economic reforms

(4) Tom Page UPS Supply Chain Solutions - Latin America 10000 NW 25th Street
Miami, FL 33172 Phone 305-929-1732

Active MENG Miami South Florida located members as of January 2005.

[Arndt, Brennen](#)

[Austin, Dan](#)

[Ballesteros, Fernando](#)

[Barboni, Fred](#)

[Baumeler, Alfred](#)

[Browne, Thomas P.](#)

[Caldicott, Sarah](#)

[Campbell, Chris](#)

[Chandeck, Adolfo](#)

[Cuesy, Sergio](#)

[DaCruz, Leslie](#)

[Dewar, Sam](#)

[Diaz Rumie, J. Rafael](#)

[Dunkelberger, Dennis](#)

[Foust, Carlton B.](#)

[Groenendaal, Alain](#)

[Hammond, Steve](#)

[Janisse, Roland](#)

[Kedziora, Patrick](#)

[Knight, Ray](#)

[Layton, Stephen](#)

[Marsee, James](#)

[Merrell, Michele](#)

[Mukherjee, Debo](#)

[Nunez, Luis C](#)

[Paulin, Martine C.](#)

[Reinsch, Sherry](#)

[Sananez, Arturo](#)

[Schapsis, Claudio](#)

[Tello, Mauricio](#)

[Wise, Winslow](#)

[Wollin, Edith](#)



H.WayneHuizengaSchool of Business and Entrepreneurship



Bios: - Gunter Freystatter is presently the Managing Director for Tiempos del Mundo – “The Newspaper of the Americas” – Miami office. He opened the office in Miami in 2001 – TDM is being published in 4 regions in Latin America – Mexico, Andean, Central America, Cona Sur and has a circulation of 84,000 + in 17 countries plus Miami, Washington DC and New York. TDM is the only Spanish language weekly newspaper reaching across the pan-regional spectrum. TDM is a sister publication of the Washington Times and is part of News World Communications, which also owns UPI.

The role of the Media is to create a better understanding, build alliances and bridges between regions, nations and to break down cultural and political barriers. Gunter has specialized in dialogues and initiated many conferences – such as the “American Leadership Conference” - to reach a broad cross section of leaders – covering the political, academic and community perspectives and to provide vision and promote consensus building. These conferences highlight the best practices and model programs and facilitate networking and communication. Just recently he has met with diplomats from Surinam and Ecuador to discuss a more integrated and educational approach to tackle economic shortfalls in the Hemisphere.

Since 2003 Gunter is serving on the Board of Directors of the “Florida Foreign Trade Association” – organizing incoming and outgoing Trade Missions to Latin America. The Florida Foreign Trade Association established a Program called “Trade USA” that promotes American products and/or services as well as increases the international trade between USA and other countries. Gunter is also a Licensed Real Estate Broker. He opened his first office in 1989, created partnerships and purchased and sold several Real Estate offices over the years. Today he is president of Doral Realty Corp. – a residential and commercial Brokerage firm, specializing in investment properties.

Craig Bruce- Craig manages Hewitt Associates' Latin America Talent and Organization Consulting Line of Business from Miami. Prior to Miami, he worked in Lincolnshire, IL and São Paulo, and Mexico City. Craig works with organizations to develop HR strategies that are linked to business strategy. He also consults with clients on mergers and acquisitions, including multi-country due diligence, integration and program development. His expertise also includes the design of total rewards programs

Craig received a B.S.B.A. from the University of North Carolina and an M.B.A. from Vanderbilt University. Prior to joining Hewitt Associates, Craig was Corporate Manager of Training and Development for a retailer and has twenty years of human resources experience.

He is a frequent speaker on HR issues and has presented sessions on “Compensation Issues in Latin America” and “Compensation Outsourcing in Latin America” at WorldatWork Conferences. He also has appeared on the Oppenheimer Report (Latin America) and Economia & Negocias (Brazil) discussing the practices of best employers in Latin America. Craig speaks Spanish and Portuguese.

Hewitt Associates

Hewitt Associates LLC is a global outsourcing and consulting firm delivering a complete range of human capital management services to companies, including HR and Benefits Outsourcing, HR Strategy and Technology, Health Care, Organizational Change, Retirement and Financial Management, and Talent and Reward Strategies. Hewitt provides innovative human resources solutions, from long-term business strategies to day-to-day administration and delivery of benefits.

Hugh Simon- Dr. Simon is President of Simon International, a consulting group that advises US and foreign companies on international business development, provides international advisory services to law firms and conducts government relations.

He was Florida Undersecretary of State for International Affairs for three years until January 2003, developing Florida's international relationships with particular emphasis on the FTAA and free trade. Before that, a three decade career as a US diplomat brought him to assignments in Europe, Latin America and the Caribbean as well as to the U.S. State Department in Washington, D.C. His last tour abroad was as the acting ambassador in Georgetown, Guyana.

He is a member of the Council of Foreign Relations, the Atlantic Council of the United States, and the Society of the Cincinnati, which is formed of descendants of military officers who fought in the American Revolution. He received his undergraduate degree from the American University School of International Service in Washington and his Ph.D. in political science from the University of Belgrano in Buenos Aires.

**Venue: Wayne
Huizenga Graduate
School of Business-
Nova Southeastern
University 3301
College Avenue,
Fort Lauderdale, FL
33314**

**Board of Governor's
Conference Room
#5026**

Phone-800-541-6682

(University Drive,
south of I-95)

Emergency Contact s

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305-496-2489*

