

2005-2006 Miami Chapter Chair-Ray Knight & Co-Chair Jim Marsee are Proud to Announce our Jump-Start Plans to Maximize the Value of MENG Membership to our Working Executive, Entrepreneur and In-Transition Members

Key Components of our Initial Plan

1. Immediately: Implement a **6-Month Plan** for January through June.
 2. Increase frequency of meetings to two per month; one for networking and one "event".
 3. **Speaking Events** will be "themed" and focused on attracting **multiple speakers** to broaden the appeal and value in attending. Several events will include MENG members moderating or speaking on their areas of expertise. We will bring back some of the more popular and effective speaker/presenters from last year and add new speakers for this year.
 4. We will secure venues in **Broward**, with our first event planned for **February 23**. Our intention is to have at least one meeting in Broward every two months, and at least one of the Speaker events per quarter.
 5. To better accommodate everyone's schedules, meetings will be moved back to the **5:00 to 7:00pm** time slots, and regularized to **Wednesdays** (1st & 3rd, or 2nd & 4th of the month TBD.)
 6. We are seeking venues in Miami-Dade county other than the Miami Springs Country Club. In Broward we are finalizing an arrangement to have our first meeting (**February 23 at the Huizienga School of Business**), and solicit input on whether we should attempt to confirm this as our regular Broward site, or continue searching.
 7. Half of our current membership is in Broward county. To improve the value of their membership and to have the benefit of their participation in networking meetings and events, we are developing a **Broward Team** of two members to help us keep our commitment to that region. Members that have already offered to help are Sarah Caldicott and in the near future Sergio Cuesy.
 8. We have already finalized several months' topics and speakers and or moderators and will be promoting these events in advance to members and to potential members and guests.
 9. We have already started outreach phone calls to members to stir up enthusiasm, to secure ideas and volunteers/support and attendance.
 - 10 We are working towards creating a group of "**Friends of MENG**" similar to a board of advisors that can help promote MENG Miami and help us with ideas, speakers, contacts and potential members.
 11. We would like to test a conference call/tele-seminar format to supplement our meetings to determine if that is a value add for the members.
 12. We are open to new ideas and welcome your support and participation and thank you for the opportunity to lead the group forward in 2005.
- Chair- Ray Knight & Co-Chair-Jim Marsee*

Event Planner for 2005-Subject to Enhancement, Additions and Changes	
2005 Networker Kickoff	5:00pm - January 12 th -Miami Springs CC
January Kickoff Event- <i>The Pulse of 2005 -What's Hot and What's Not in South Florida and Beyond</i> (a panel presentation, followed by discussion – full two hours),confirmed Bay Elliott of The Farwell Group - Executive Recruiters AND Kathleen McInerney of CareerEdge will share results of a CEO poll on anticipated major opportunities, trends and issues for the near future. <ul style="list-style-type: none"> o Entrepreneurs -How to Improve Your Brand Position. o Executives- How to Improve your Verticals, Your Deliverable and Customer Services. o In-transition executives- How to do Career Planning, Execution & Management.. 	5:00pm - January 19 th Miami Springs Country Club (tentative)
February Networking	5:00pm February 9 th - Miami Springs C.C or alternate location T/B/D
February Broward Event- <i>The Pulse in Latin America- What's Not, What's Not-Evolving Trends and Players</i> Speaker- Tom Page , Director Latin America, Supply Chain Logistics , UPS	5:00pm February 23 rd - Wayne Huzienga Graduate School of Business- (University Drive, south of I- 595) Board of Governor's Conference Room #5026
March Event-“ <i>The Better Half</i> ”- <i>A Focus on Successful Business Women</i> A panel moderated by MENG Member Sarah Caldicott with speakers including Karen Miller , President of Royal Marine Insurance Group	5:00pm March 2 – location T/B/D March events may flip-flop depending on speaker availability
March Networking	5:00pm March 16 th location T/B/D .
April Event- <i>A Focus on Entrepreneurship</i> Panel moderated by member Patrick Kedziora	5:00pm April 6 th - location T/B/D.
April Networking	5:00pm April 20 th – location T/B/D
May Event- <i>Focus on Branding and Licensing</i> - Invited Cash McMahon of CashAppeal Inc and MENG member Leslie DaCruz	5:00pm May 4 th location T/B/D.
May Networking	5:00pm May 18 th location T/B/D
June Event- <i>The Affluent Market- What is it and How to Reach it</i> ” Speaker – Ron Kurtz - Principal American Affluence Research Center www.affluenceresearch.org and MRG Consultants.	5:00pm June 1 location T/B/D

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and Co-Chair Jim Marsee

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